

COOKIES POLICY

Foreword

Alpego S.p.A., with registered office at Via Giovanni e Giuseppe Cenzato, 9 - 36045, LONIGO (VI), in the person of its legal representative pro tempore, in its capacity as data controller (hereinafter the "Data Controller") explains in detail to the Users of its website "www.alpego.com" (hereinafter the "Site") how this Site uses cookies.

The information herein applies solely and exclusively to the Site owned by Alpego S.p.A.

What are cookies and why does this site use them?

Cookies are short alphanumeric text fragments that allow the web server to store information on the client (the browser, for example: Internet Explorer, Chrome, Firefox, Opera) to be re-used during the same visit to the site (session cookies) or afterwards, even days later (persistent cookies).

Cookies are stored, according to the User's preferences, by the individual browser on the specific device used (computer, tablet, smartphone).

A cookie cannot retrieve any other data from the User's hard disk or transmit computer viruses or acquire email addresses. Each cookie is unique to the User's web browser. Some of the functions of cookies may be delegated to other technologies such as, for instance, SDK technologies for the mobile world.

However, the term 'cookies' within this document is to be understood as including cookies and all similar technologies.

Various types of cookies can be distinguished according to their characteristics and use:

Strictly necessary technical cookies. These cookies are indispensable for the proper functioning of a website and are used to manage various services related to its operation (such as a login or access to reserved functions on the sites). The duration of these cookies is strictly limited to the work session or they may use a longer expiration time in order to remember the visitor's choices. Deactivating strictly necessary cookies may affect the user and browsing experience of the website.

Analytics and performance cookies. These are cookies used to anonymously collect and analyse traffic and usage of a website. These cookies, while not identifying the User, make it possible, for example, to detect whether the same User returns to log on at different times. They also make it possible to monitor the system and improve its performance and usability. Deactivating these cookies can be done without any loss of functionality and will be dealt with in detail later.

Profiling cookies. These are permanent cookies used to identify (anonymously and non-anonymously) your preferences and improve your browsing experience. For more information on these cookies, please visit the relevant section at www.garanteprivacy.it/cookie

This site uses cookies to provide you with a more functional experience. You can browse without interruption, e.g. by remembering the selected language and preserving authentication to restricted areas of the site.

Cookies can be installed by Alpego (first-party cookies) or by other websites (third-party cookies).

For profiling activities, personal data collected via cookies are processed for a maximum period of 12 months from the time consent is given for processing.

For best results, we recommend downloading the latest version of your browser and/or app.

Please note that Alpego cannot guarantee the proper functioning of the service and the effectiveness of the information contained in this notice for older, unsupported browser and/or app versions.

Browsing data

The software procedures used to operate this site acquire, in the course of their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. There is a statistics tool on the site, which collects anonymous data on visits (IP, referrer, used browser, operating system, monitor resolution, date, time, online time).

The anonymised data collected with Google's proprietary static system is used for the sole and exclusive purpose of monitoring the performance of the site for statistical purposes and to improve the service. No data from the web service is disclosed or disseminated to third parties.

Its functionality can be deactivated:

- By installing an add-on at the following link <https://tools.google.com/dlpage/gaoptout/>.
- through anonymous browsing (the 'Do Not Track option') of your browser. To find out how to activate the option on the main search engines, click on the browser you are using: Internet Explorer, Google Chrome, Mozilla Firefox, Apple Safari.
- following the instructions to prevent the cookie from being stored.

More information on the platform can be found at the following link: <https://support.google.com/analytics/answer/6004245>.

Cookies and how we use them

Cookies are identifiers that are transferred to your device in order to allow our systems to recognise your device and to offer you certain functionalities. Cookies are stored in the file directory of your browser. The next time you visit the site, your browser will read the cookie and transmit the information back to the website or body that originally created the cookie.

The Site also uses cookies for other purposes, including:

- To identify the User when logging onto our sites;
- To enable the correct use of the site through technical cookies;
- To prevent fraudulent activities;
- To improve browsing security on the Site and its integrity and availability.

Our site uses the following types of cookies

The main purposes of the cookies installed by Alpego are:

- technical, i.e. used for purposes related to the provision of the service and to enable or improve site browsing or store searches. These cookies are indispensable for the proper functioning of the platform.

- Analytics, to collect statistical information on the use of the service by users in order to analyse traffic on our pages in an anonymous way without storing any personal data.
- Profiling, in order to understand Users' browsing on the Site, to improve the experience by simplifying or modifying its configuration and to carry out targeted remarketing campaigns.

Technical cookies may also be used without the consent of the concerned data subject. In this regard, the European body that brings together all the Privacy Authorities of the various Member States (the so-called Article 29 Board, today 'EDPB') clarified in Opinion 4/2012 (WP194) entitled 'Exemption from consent for the use of cookies' that these are cookies for which prior and informed consent of the user need not be obtained.

As clarified by the General Provision of the Data Protection Authority on cookies of 8 May 2014, analytics cookies are assimilated to technical cookies where they are used directly by the site provider to collect information, in aggregate form, on the number of users and on how they visit the site: these are exactly the functionalities and purposes of the processing on this Site. In any case, as already mentioned with regard to browsing data, it is possible to opt out.

The purposes of cookies installed by third parties are:

- analytics, to collect statistical information on the use of the service by Users in order to analyse traffic on our pages in an anonymous manner without any storage of personal data
- tracking of integrated services
- cookies maybe activated to allow the user to interact with social networks ([Facebook](#), [Instagram](#) and [Linkedin](#)). When a page contains this command, a connection is established with the selected social network.

Alpego may allow the use of similar technologies on your mobile devices in addition to cookies to improve browsing or profiling.

As indicated by the competent Authority, therefore, this Site does not have the ability to control third-party cookies if it uses third-party services (Instagram, Facebook, Linkedin) for which the third parties are solely responsible.

The User, in any case, has the possibility at any time to delete and block the operation of cookies, also by using browser plugins and changing the settings as indicated in the various manuals contained in the browsers (the links to which are accessible from the section of this document entitled "How to manage and disable cookies").

Please note that the total or partial disabling of technical cookies may affect the use of site functionalities reserved for registered Users. Conversely, the usability of public content is also possible by completely disabling cookies.

For maximum transparency, the cookies of specific operation on the Site are listed below.

Name	Type of cookie	Use	Duration
en_EN	Technical	To detect browser language	12 months

tk_ai	Statistical	To store the user's cookie consent status for the current domain	Session
wordpress_test_cookie	Technical	To check your browser's acceptance of cookies	Session
wordpress_sec_	Technical	To check access to the website	Session
wordpress_logged_in_	Technical	To check access to the website	Session
_fbp	Targeting and advertising	To show our advertising to people who have already visited our website when they are on Facebook or on a digital platform supported by Facebook Advertising.	Session
_iub	Technical	To store cookie choices	Session
__ssid	Third-party technical	To collect information on the use of the site by visitors every time they visit web pages containing Google services	2 years
__stripe_mid	Technical	To prevent computer fraud	1 year
wp-settings	Technical	To manage website settings	Session
_ga	Analytics and statistical	To record a unique ID used to generate statistical data on how the visitor uses the website.	2 years

Further information

[Youonlinechoice](#) and [Networkadvertising.org](#) platforms offer the possibility of refusing or accepting cookies from many digital advertising professionals.

We advise you to use these platforms to manage the withdrawal of your consent to the use of cookies.

You can find out more about targeted advertising on the following pages:

[European Interactive Digital Advertising Alliance \(EIDAA\)](#)

[Network Advertising Initiative \(NAI\)](#)

[Interactive Advertising Bureau \(IAB\)](#)

Rights of data subjects

The User of the Site, as a data subject, has the rights recognised to him/her by the legislation in force (Art. 12-22 GDPR).

For more information on this and on how to exercise these rights, consult the relevant sections of the privacy policy on the Site.

Changes

This Policy is subject to change. We therefore recommend that you regularly check this Policy and refer to the most up-to-date version.